

**PROGRAM ADS & EVENT MARKETING**

**Artwork and full payment due FRIDAY, SEPTEMBER 22, 2017**

**CONTACT INFORMATION** **DATE** \_\_\_\_\_

**COMPANY NAME** \_\_\_\_\_

**COMPANY CONTACT** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY/STATE/ZIP** \_\_\_\_\_

**PHONE** \_\_\_\_\_ **E-MAIL** \_\_\_\_\_

**COLOR ADS Premium Placement**

*(All Full Page Color)*

- Back Cover \$5,000
- Inside Back Cover \$3,000
- Inside Front Cover \$3,000
- First Page \$2,500
- Last Page \$2,000
- Opposite Author's Page \$1,700
- Opposite Title, Menu, Erma, President's & Chairman's Letters, Committee, Founding Board, Committee Photos, Patrons \$1,700

**COLOR ADS Open Position**

- Full Page Preferred Position \$1,500
- Full Page \$1,000
- Half Page Horizontal \$600
- Quarter Page Vertical \$350

**BLACK AND WHITE ADS**

- Full Page \$600
- Half Page Horizontal \$400
- Quarter Page Vertical \$200

**MARKETING OPPORTUNITIES**

- Book Marks (1,200) \$10,000
- Book Bags\* (1,200) \$20,000

*\*includes Authors Dinner for 2, Authors Luncheon table for 10 and full page ad*

**See back of page for 2017 program ad sizes and specifications.**

**AD INFORMATION**

**AD SIZE/COLOR/POSITION** \_\_\_\_\_

- Use 2016 program ad       Use 2016 program ad, with changes       New art work to be emailed

**PAYMENT METHOD**

- Check enclosed. Check made payable to *Arizona Women's Board*.

- Please charge       Amex       MC       Visa

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ CID \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

Signature \_\_\_\_\_